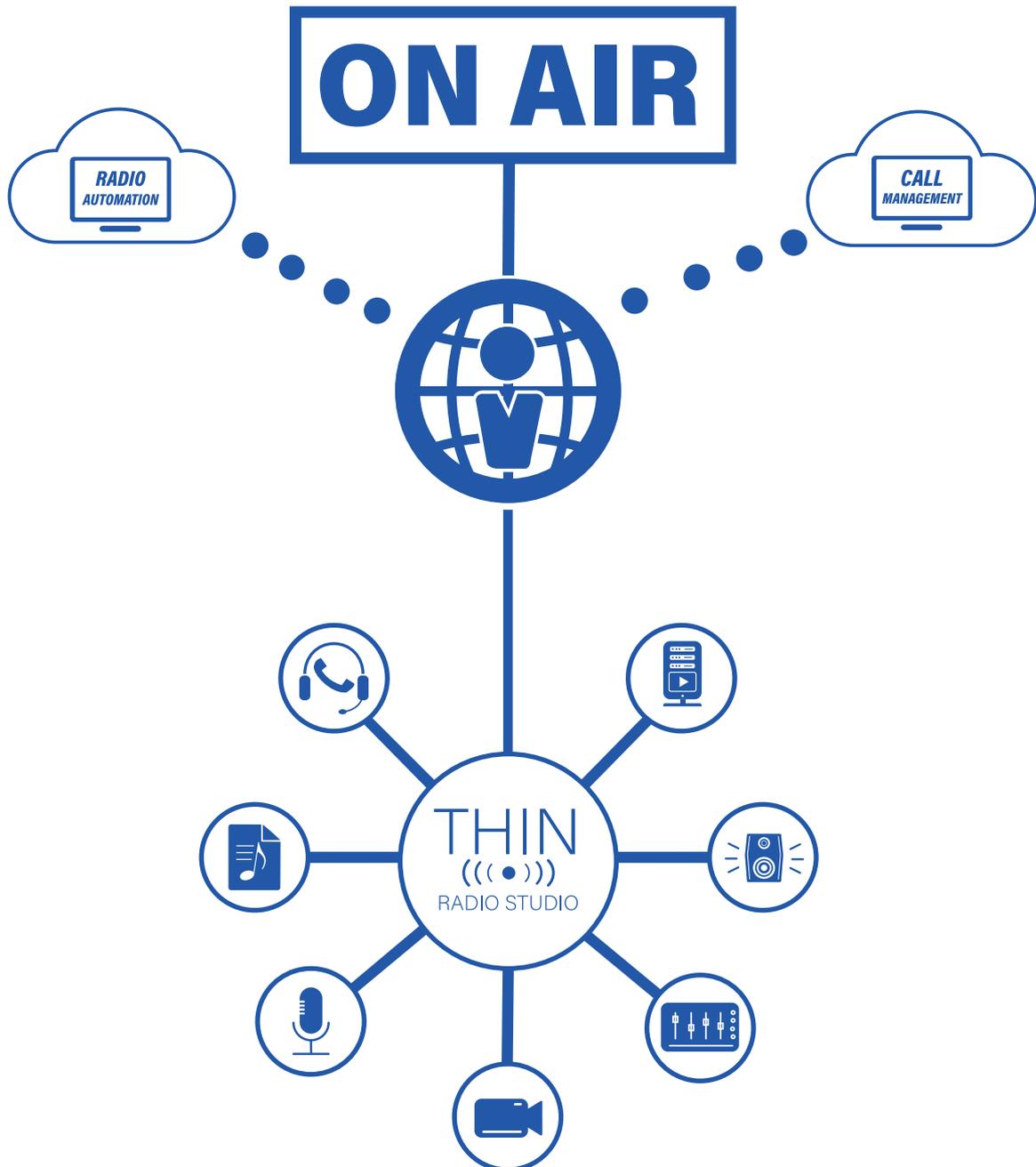


# THIN RADIO STUDIO

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# RADIO STUDIO, EVOLVED

*Radio today is completely different than it was 30 years ago. We are creating more engaging and diverse content every day than ever before, using evolving technology.*



Pipeline Media, Jutel, Transaxiom and Lawo have spent countless hours analyzing the way talent works and using strong experience to finalize a studio concept which lifts the weight off of the customer's shoulders.

This radio studio concept allows customers to take a leap into modern radio production without big initial investment. Cloud based services and visual radio features allows customers to expand ways of content creation without compromising upgrades into the future.



# HIGHLIGHTS

## VISUAL CONTROL

Thin radio studio primary controls are all integrated into touchscreen UI, which allows operators to handle studio microphones, phone calls, playlist editing and show rundowns. Single operator and multi-operator use is seamless and all operators have real-time access to the studio control.

## SOFTWARE INTEGRATION

Pipeline Media, Jutel, Transaxiom and Lawo have a proven concept to integrate cloud services and on-premise services tightly together to eliminate multiple user interfaces and screens. Thin radio studio concept enables safe transition to streamlined on-air studio workflow and IP audio together with turn-key solution providers.

## SPEEDY SETUP

*Want to get up and running fast?* Thin radio studio concept is designed as a turn-key solution, from evaluation of needs into delivery of final studio systems. We have options to choose and concept delivery is efficient. Concept is designed to minimize customer on-premise equipment room space and in-house technical personnel requirements.

## FUTURE PROOF

Thin radio studio is a concept for light-weight studio productions and it is designed to expand to meet customer's evolving needs. Thin radio studio is your first step to IP world to harness the power of new possibilities.

## UNIFIED SERVICE MODEL

One service desk to serve all functions of the studio. We made radio studio service easy for the customer, one phone number and one portal at your service. Incidents, changes, bug reports, new feature requests, all available easily and transparently on portal. Service desk responses and SLA reports directly through the portal for you to follow. Our service team is responsive and professional and we are experienced and proud to keep radio on air.



## KEY ELEMENTS

- Jutel RadioMan automation
- Transaxiom RadioPhone call management
- Lawo audio processing and user interfaces
- vMix camera control and graphics

## KEY BENEFITS

- One solution provider
- Integrated operative UI
- Streamlined on-air studio workflow
- Cloud based radio automation
- Cloud based call management
- Future proof technology
- Less on-premise hardware
- Unified service model



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## RADIO STUDIO



TRANSAXIOM

JUTEL RadioMan®

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